

International Paper

Timber and pulp assessment

Total score:

33.7%

Latest update: July 2019

Next scheduled: July 2020

Landbank	556,848 hectares
Market cap:	16,707,893,691 USD
Bloomberg ticker:	IP:US
ISIN:	US4601461035
Activities:	Pulpwood production, pulp and paper production,
Locations:	Global
Headquarters:	USA
Website:	http://www.internationalpaper.com Latest annual report (2018) Sustainability report (2017)

Total:

43.5 / 129

33.7%



> Sustainability policy and leadership

9.5 / 11 86.4%

2 media reports

1. Sustainable forestry policy or commitment for all its operations?

The company has a Policy on Environment, Health, Safety and Sustainability and a Global Procurement Policy that also applicable to its own operations

✓

1 / 1 [Source](#)

2. Sustainability policy or commitment applies to all sourcing?

The company's Global Procurement Policy does not cover all of the company's operations (I.e. not applicable to joint ventures).

P

0.5 / 1 [Source](#)

Can you confirm if International Paper has any JVs with controlling stake?

3. High-level position of responsibility for sustainability?

The company has a Public Policy and Environment Committee of the Board of Directors and a Global Citizenship Officer who are responsible for sustainability

✓

1 / 1 [Source](#)

4. One or more board members have responsibility for sustainability?

✓

1 / 1 [Source](#)

5. Percentage or number of women board members?

25%

✓

1 / 1 [Source](#)

6. Percentage or number of women in senior management team?

17%

✓

1 / 1 [Source](#)

7. Sustainability report published within last two years?

✓

1 / 1 [Source](#)

✓ 1 / 1 Source	<p>8. Member of multiple industry schemes or other external initiatives to improve forest management or transparency?</p> <p>Member of FSC, PEFC, WBCSD, Natural Capital Coalition, submitted to CDP in 2018, WWF-GFTN participant 2018</p>
✓ 1 / 1 Source	<p>9. Activities with government, NGOs or academic institutions to improve the sustainability of forest products?</p> <p>The company collaborates with National Fish and Wildlife in a public-private conservation partnership, and with WWF to develop science-based targets for forests. The company helped launch the Carolinas Working Forest Conservation Collaborative to support sustainable forestry, conservation of forests, and enhancement of habitat for at-risk species in the US Coastal Carolinas Plain</p>
✗ 0 / 1	<p>10. Climate risks assessment available?</p>
✓ 1 / 1 Source	<p>11. Natural capital assessment available?</p>



> Landbank, mills and traceability

7 / 23 30.4%

⚠ 4 media reports

✓ 1 / 1 Source	<p>12. Lists countries and operations?</p> <p>The company provides details of operations on an interactive map which generates a list of 39 mills in USA, Canada, Brazil, Morocco, France, Spain, Poland, and Finland. The company also reports having forestry operations in Brazil, and refers to forest management certifications in Brazil, France, and Russia</p>
P 0.5 / 1 Source	<p>13. Total area of natural forest designated for wood/wood fibre production (ha)?</p> <p>423,706 - The company reports this figure for Russia (1.047 M acres), but it is not clear that this is all natural forest operations because the company also reports having a forest management certificate for operations in France, and a subsidiary reports forest management certification for operations in India</p>
P 0.5 / 1 Source	<p>14. Total area of forest plantation (ha)?</p> <p>133,142 - The company reports this figure for Brazil overall, and 72,000 ha of eucalyptus plantations in Brazil. However, it is unclear whether this accounts for all plantation operations because the company reports other forest management certificates for operations in France, and a subsidiary reports forest management certification in India</p>
P 0.5 / 1 Source	<p>15. Area of plantation/natural forest within outgrower schemes (ha)?</p> <p>210,437 - The company reports a total area of 520,000 acres (210,437 ha) encompassed by private landowners helped towards FSC certification overall. The company reports 10,861 ha under "partnerships" in Brazil, and a subsidiary reports 535,000 acres (216,507 hectares) under a farm forestry initiative. However, it is not clear whether any of these involve contracted outgrowers</p>
P 0.5 / 1 Source	<p>16. Unplanted (areas designated for future development as plantation forest) (ha)?</p> <p>13,570 - The company reports this figure as a development area in Brazil, but this does not cover the full scope of the company's operations</p>
P 0.5 / 1 Source	<p>17. Conservation set-aside and/or HCV area (ha)?</p> <p>26,000 - The company reports this figure for environmental conservation areas in Brazil, but this does not cover the full</p>

scope of the company's operations		
18. Area of Intact Forest Landscape (ha)?	✘	0 / 1
19. Number of Forest Management Units (FMUs)? The company reports four FSC forest management certificates for operations in France (one), Russia (two) and Brazil (one) but this web page is undated. A subsidiary reports forest management certification for operations in India. The FSC website does not feature one of the certificates listed by the company for Russia; it is also unclear if the company has further FMUs without certification	✘	0 / 1 Source
20. Maps of forest management units (FMUs)?	✘	0 / 1
21. Forest management plans available for all FMUs? One summary of a management plan is available for operations in Brazil, and a description of the forest management plan for operations in France can be found in an audit report on the FSC website	P	0.5 / 1 Source
22. Monitoring of forest management plan implementation? Monitoring information is available for the Brazilian operations only	P	0.5 / 1 Source
23. Company has provided valid legal documents to Open Timber Portal on use rights (at the time of SPOTT assessments)? This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal		
24. Company has provided valid legal documents to Open Timber Portal on forest management (at the time of SPOTT assessments)? This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal		
25. Company has provided valid legal documents to Open Timber Portal on timber harvesting (at the time of SPOTT assessments)? This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal		
26. Number of company owned pulp and paper mills? 45 - This figure includes pulp, paper and packaging mills	✓	1 / 1 Source
27. Maps or addresses of company owned pulp and paper mills? The company has an interactive map of operations where addresses can be found, but when filtered by mill facilities it generates a list of 39 locations, which does not correspond to the number of pulp, paper and packaging facilities stated in the previous indicator	P	0.5 / 1 Source
28. Number of company owned sawmills?	✘	0 / 1
29. Maps or addresses of company owned sawmills?	✘	0 / 1
30. Number of supplier mills?		

	✗	0 / 1
31. Maps or addresses of supplier mills?	✗	0 / 1
32. Procedures to trace raw materials to country of harvest? The company has FSC and PEFC CoC certification that only covers the certified portion of the supply	P	0.5 / 1 Source
33. Procedures to trace raw materials to FMU level? The company has FSC and PEFC CoC certification that only covers the certified portion of the supply	P	0.5 / 1 Source
34. Percentage of supply traceable to country level (above 80%)?	✗	0 / 2
35. Percentage of supply traceable to FMU level (above 75%)?	✗	0 / 2



> Deforestation and biodiversity

5.5 / 12 45.8%

⚠ 2 media reports

36. Commitment to zero conversion of natural forest?	✓	1 / 1 Source
37. Zero conversion commitment applies to all sourcing?	✓	1 / 1 Source
38. Commitment to minimise the impact of logging roads?	✗	0 / 1
39. Commitment to protect forest areas from illegal activities?	✗	0 / 1
40. Evidence of monitoring deforestation?	✗	0 / 1
41. Amount of deforestation recorded?	✗	0 / 1
42. Commitment to biodiversity conservation?	✓	1 / 1 Source
43. Examples of species and/or habitat conservation management? The company provide one example of engaging landowners to conserve forest and enhance habitat for at-risk species	P	0.5 / 1 Source
44. Implementing a landscape-level approach to biodiversity conservation?	✗	0 / 1
45. Identified species of conservation concern referencing international or national system of species	✓	1 / 1 Source

classification?

The company reports threatened species and Brazilian and IUCN classification in one forest management plan summary for operations in Brazil

46. Commitment to sustainably manage the use of non-timber forest products (NTFPs)?

✘ 0 / 1

47. Commitment not to use genetically modified organisms?

✓ 1 / 1 [Source](#)



> **HCV, HCS and impact assessments**

1 / 8 12.5%

48. Commitment to conduct High Conservation Value (HCV) assessments?

The company does not have a direct commitment to conduct HCV assessments across all of its operations. However, the company has committed to not be directly or indirectly involved in the destruction of high conservation values in forestry operations. This commitment is made through the FSC Policy for Association (FSC-POL-01-004). For this half points are awarded.

Can you confirm if International Paper has any JVs with controlling stake?

P 0.5 / 1 [Source](#)

49. HCV commitment applies to all sourcing?

The company has committed to not be directly or indirectly involved in the destruction of high conservation values in forestry operations. This commitment is made through the FSC Policy for Association (FSC-POL-01-004). For this half points are awarded

P 0.5 / 1 [Source](#)

50. Commitment to only use licensed High Conservation Value (HCV) assessors accredited by the HCV Resource Network's Assessor Licensing Scheme (ALS)?

This indicator is disabled until sufficient number of HCV ALS licensed assessors are available for the location where the company operates

51. High Conservation Value (HCV) assessments available?

✘ 0 / 1

52. High Conservation Value (HCV) management and monitoring plans available?

✘ 0 / 1

53. Commitment to the High Carbon Stock (HCS) Approach?

✘ 0 / 1

54. High Carbon Stock (HCS) assessments available?

✘ 0 / 1

55. Commitment to conduct social and environmental impact assessments (SEIAs)?

✘ 0 / 1

56. Social and environmental impact assessments (SEIAs) available?

✘ 0 / 1

57. Company has provided valid legal documents to Open Timber Portal on impact assessments (at the time of SPOTT assessments)?

This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal



> Soils, fire and GHGs

25 / 14 17.9%

⚠ 6 media reports

58. Commitment to best management practices for soils and/or peat?	✘	0 / 1
59. Commitment to reduced impact logging?	✘	0 / 1
60. Commitment to no planting on peat of any depth?	✘	0 / 1
61. Commitment on peatland planting applies to all sourcing?	✘	0 / 1
62. Landbank or planted area on peat (ha)?	✘	0 / 1
63. Evidence of best management practices for soils and/or peat? The company described using methods to minimise impact on the soil within one FMU in Brazil, but does not mention best management practices on peat	P	0.5 / 1 Source
64. Commitment to zero burning?	✘	0 / 1
65. Commitment to zero burning applies to all sourcing?	✘	0 / 1
66. Evidence of management and monitoring fires?	✘	0 / 1
67. Details/number of hotspots/fires in FMUs controlled by the company?	✘	0 / 1
68. Time-bound commitment to reduce GHG emissions intensity? The company has a commitment to reduce direct and indirect GHG emissions by 20% by 2020, from a 2010 baseline, but this is not a commitment to reduce emission intensity	P	0.5 / 1 Source
69. Progress towards reducing GHG emission intensity? The company reports progress for overall emissions, not emission intensity. In 2017, the company reported that GHG emissions had been reduced by 21% compared with 2010	P	0.5 / 1 Source
70. Report GHG emissions from land use change?	✘	0 / 1
71. Methodology used to calculate GHG emissions? MRR-GHG, IPCC	✓	1 / 1 Source



> Water, chemical and waste management

25 / 13 19 2%

⚠ 3 media reports

	P	0.5 / 1	Source
72. Time-bound commitment to improve water quality (BOD and COD)? The company has a commitment to reduce BOD by 15% by 2020, from 2010 baseline. Figures reported exclude BOD to publicly owned treatment works, which accounts for approximately 35% of the company's effluent BOD. No similar commitment found for COD			
	P	0.5 / 1	Source
73. Progress towards commitment on water quality (BOD and COD)? In 2017, the company reported a 23% decrease in BOD compared with 2010 baseline, more than the 20% decrease target for 2020. Figures reported exclude BOD to publicly owned treatment works, which accounts for approximately 35% of the company's effluent BOD. No information on COD found			
	P	0.5 / 1	Source
74. Commitment to protection of natural waterways through buffer zones? A subsidiary specifies maintaining buffer zones but this does not cover all operations			
	✓	1 / 1	Source
75. Evidence of treatment of pulp and paper mill effluent?			
	✗	0 / 1	
76. Evidence of sawmill run-off containment and wastewater treatment?			
	✗	0 / 1	
77. Time-bound commitment to improve water use intensity?			
	✗	0 / 1	
78. Progress towards commitment on water use intensity?			
	✗	0 / 1	Source
79. Commitment to eliminate chlorine and chlorine compounds for bleaching? The company only mentions that it has technology available at one of its mills to produce total chlorine free (TCF) products if required by customers			
	✗	0 / 1	
80. Commitment to minimise the use of chemicals, including pesticides and chemical fertilisers?			
	✗	0 / 1	
81. No use of World Health Organisation (WHO) Class 1A and 1B pesticides?			
	✗	0 / 1	
82. No use of chemicals listed under the Stockholm Convention and Rotterdam Convention?			
	✗	0 / 1	
83. Integrated Pest Management (IPM) approach?			
	✗	0 / 1	
84. Chemical usage per ha or list of chemicals used?			



> Community, land and labour rights

 10 media reports

<p>85. Commitment to human rights, referencing the UN Declaration on Human Rights or UN Guiding Principles on Business and Human Rights?</p>	<p>✓ 1 / 1</p>	<p>Source</p>
<p>86. Commitment to human rights applies to all sourcing?</p>	<p>✓ 1 / 1</p>	<p>Source</p>
<p>87. Commitment to respect indigenous and local communities' rights? The company has committed to not be directly or indirectly involved in the violation of human rights in forestry operations. This commitment is made through the FSC Policy for Association (FSC-POL-01-004), which encompasses the rights of Indigenous and Tribal Peoples as established by the ILO Convention 169</p>	<p>✓ 1 / 1</p>	<p>Source</p>
<p>88. Commitment to respect legal and customary property rights? The company has committed to not be directly or indirectly involved in the violation of traditional rights in forestry operations. This commitment is made through the FSC Policy for Association (FSC-POL-01-004), which encompasses customary rights. This policy does not reference legal rights, and no reference to legal rights could be found in company sources</p>	<p>P 0.5 / 1</p>	<p>Source</p>
<p>89. Commitment to free, prior and informed consent (FPIC)?</p>	<p>✗ 0 / 1</p>	
<p>90. FPIC commitment applies to independent suppliers?</p>	<p>✗ 0 / 1</p>	
<p>91. Details of free, prior and informed consent (FPIC) process available?</p>	<p>✗ 0 / 1</p>	
<p>92. Examples of local stakeholder engagement to prevent conflicts? The company describes the importance of stakeholder engagement in its South American operations, but does not give specific examples. The company also provides examples of community engagement through charitable foundations globally, but does not give examples of engagement in the context of preventing conflicts in relation to its operations</p>	<p>✗ 0 / 1</p>	<p>Source</p>
<p>93. Details of process for addressing land conflicts available?</p>	<p>✗ 0 / 1</p>	
<p>94. Commitment to support the inclusion of women across forestry operations, including addressing barriers faced?</p>	<p>✗ 0 / 1</p>	
<p>95. Commitment to provide essential community services and facilities? The company funds community projects and undertakes corporate social responsibility work through its own charitable foundations in Brazil, India, Poland and USA, but does not have a commitment to provide essential services</p>	<p>P 0.5 / 1</p>	<p>Source</p>
<p>96. Company has provided valid legal documents to Open Timber Portal on population rights (at the time of SPOTT assessments)? This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal</p>		

	✘	0 / 1
97. Commitment to respect all workers' rights?		
	✓	1 / 1 Source
98. Reference to Fundamental ILO Conventions? The company states it does not tolerate child labour or forced labour, recognises the right to freedom of association and collective bargaining, and is committed to a providing a workplace free of discrimination. In addition, the company has committed to not be directly or indirectly involved in the violation of any of the ILO Core Conventions. This commitment is made through the FSC Policy for Association (FSC-POL-01-004)		
	✓	1 / 1 Source
99. Commitment to eliminate gender related discrimination with regards to employment and occupation?		
100. Company has provided valid legal documents to Open Timber Portal on labour regulations (at the time of SPOTT assessments)? This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal		
	✘	0 / 1
101. Percentage or number of temporary employees?		
	✓	1 / 1 Source
102. Percentage or number of women employees? 18% - This figure represents the company's global workforce		
	✘	0 / 1
103. Payment of minimum wage?		
	✘	0 / 1
104. Reporting of salary by gender?		
	P	0.5 / 1 Source
105. Commitment to address occupational health and safety, referencing the ILO Code of Practice on Safety and Health in Forestry Work? The company commits to address health and safety at work for all workers, but does not reference the ILO Code of Practice		
	✓	1 / 1 Source
106. Time lost due to work-based injuries? 0.25 - Lost Work Day Incident Rate		
	✓	1 / 1 Source
107. Number of fatalities as a result of work-based accidents? 3		
	P	0.5 / 1 Source
108. Provision of personal protective equipment and related training? The company states it provides training, but does not specify it provides protective equipment		



> Certification standards

0.5 / 14 3.6%

	✘	0 / 1 Source
109. Time-bound plan for achieving 100% third-party legality verification of FMUs or achieved? The company reports having FSC and CERFLOR certification for forestry operations in Brazil and Russia, and subsidiaries		

with forest management certification in France and India, but it is unclear whether this covers all operations

P 0.5 / 1 [Source](#)

110. Time-bound plan to source only wood/wood fibre that is in legal compliance verified by a third party?

2,020 - The company has a target to increase third-party certified fibre supply by 35% by 2020, from a 2010 baseline, but does not specify the verification system

✗ 0 / 1

111. Percentage area (ha) verified as being in legal compliance by a third party?

The company reports having FSC and CERFLOR certification for forestry operations in Brazil and Russia, and subsidiaries with forest management certification in France and India, but it is unclear whether this covers all operations and it is not possible to calculate the percentage of total land under certification

✗ 0 / 1 [Source](#)

112. Percentage of all wood/wood fibre supply traded/processed verified as being in legal compliance by a third party?

35% - In 2017, the company reported a 34% increase in its certified wood fibre supply compared to 2010 however it is unclear what percentage of the company's total supply is certified

✗ 0 / 1 [Source](#)

113. Time-bound plan for achieving 100% FSC FM certification of FMUs or achieved 100% FSC-certification of FMUs?

✗ 0 / 1

114. Commitment to source only wood/wood fibre that meets FSC Controlled Wood requirements?

✗ 0 / 2 [Source](#)

115. Percentage area (ha) FSC FM certified?

The company reports having FSC and CERFLOR certification for forestry operations in Brazil and Russia, and subsidiaries with forest management certification in France and India, but it is unclear whether this covers all operations and it is not possible to calculate the percentage of total land under FSC certification

✗ 0 / 2

116. Percentage of wood/wood fibre supply from outgrower scheme and/or independent suppliers that is FSC FM certified?

In 2017, the company states it has supported 218 private landowners (520,000 acres) to become FSC certified and also reported a 34% increase in its certified wood fibre supply compared to 2010, however it is unclear what percentage of the company's total supply is FSC FM certified

✗ 0 / 2 [Source](#)

117. Percentage of all wood/wood fibre supply traded/processed that are FSC certified (above 75%)?

In 2017, the company reported a 34% increase in its certified wood fibre supply compared to 2010 however it is unclear what percentage of the company's total supply is FSC certified

✗ 0 / 2 [Source](#)

118. Percentage area (ha) PEFC certified (excluding FSC certified area)?

The company states it has PEFC/CERFLOR certified land in Brazil, but given other reported forest management operations it is not possible to calculate the percentage that this represents



> **Smallholders and suppliers**

2.5 / 6 41.7%

✗ 0 / 1 [Source](#)

119. Programme to support outgrower scheme smallholders?

The company reports supporting 218 private landowners in achieving certification, but it is unclear whether these are contracted outgrowers

	✘	0 / 1	Source
120. Percentage of outgrower scheme smallholders involved in programme? The company reports supporting 218 private landowners in achieving certification, but it is unclear whether these are contracted outgrowers			
	✓	1 / 1	Source
121. Process used to prioritise, assess and/or engage suppliers on compliance with company's policy and/or legal requirements?			
	✓	1 / 1	Source
122. The company has a Due Diligence System (DDS)?			
	✘	0 / 1	
123. Suspension or exclusion criteria for suppliers?			
	P	0.5 / 1	Source
124. Percentage of suppliers assessed and/or engaged on compliance with company requirements? The company reports that 78 high-priority suppliers were surveyed in 2017, and that it works with selected suppliers on the findings, but it is unclear whether this involved direct engagement with all 78 suppliers surveyed			



> Governance and grievances

25 / 6 41.7%

⚠ 3 media reports

	✓	1 / 1	Source
125. Commitment to ethical conduct and prohibition of corruption?			
126. Company has provided valid legal documents to Open Timber Portal on legal registration (at the time of SPOTT assessments)? This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal			
	P	0.5 / 1	Source
127. Disclosure of the company's management approach to tax and payments to governments? The company has a UK Tax Strategy, but a strategy for all operations could not be found			
128. Company has provided valid legal documents to Open Timber Portal on taxes, fees and royalties (at the time of SPOTT assessments)? This indicator is disabled as the company reports that it doesn't operate in a geography currently covered by Open Timber Portal			
	✘	0 / 1	
129. Whistleblowing procedure?			
	✓	1 / 1	Source
130. Own grievance or complaints system open to all stakeholders?			
	✘	0 / 2	
131. Details of grievances disclosed?			